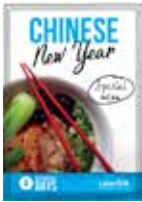


# February Marketing **BULLETIN**

Hi we're Caterlink, your schools caterer. We want to share some of the great offers, promotions, events and deals we are having coming up this month - In February we have Chinese New Year, National Yorkshire Pudding Day, Pancake Day, Valentine's Day, Destination USA and your In Season Food Hero is... Bananas to support Fairtrade Fortnight!



## **Chinese New Year**

This year Chinese New Year falls on Friday 16th February so we will be celebrating with an array of Asian inspired dishes. Chinese New Year aka the Spring Festival in modern China, will introduce traditional and non traditional food and recipes to pupils. Some of which will include: an array of noodles and fragrant flavoured rice dishes, an abundance of sweet and sour flavours and other regional dishes.



## **Food Hero Bananas**

Not only are bananas full of potassium and fibre but they are also delicious! We will be using them in everything from desserts, to pancakes to smoothies and even to make fresh banana bread.



## **Pancake Day**

Who doesn't love pancake day? We certainly do! To celebrate we will have a variety of sweet and savoury toppers such as lemon and sugar, fruits, honey, cheese and tomato, creamy mushrooms and many more that pupils may not have tried before.



## **Loyalty Cards**

Hot meal loyalty cards are always available so that pupils can benefit from rewards and redeem a free hot meal.



## **National Yorkshire Pudding Day**

Yorkshire Puddings have been around since 1737 so we have some traditional recipes and we have put our Caterlink twist on a few out of the box recipes such as the Yorkshire Burrito! Of course we have the classic toad in the hole and roasts as well as options for vegetarians so everyone can enjoy.



## **Destination USA**

For Destination USA we have some recipes from across the pond for pupils to try. Some of these include buffalo wings, our Mac n Cheese concept, pumpkin pie and hot dog and burger bars.