

<b>2019-2020 Business Curriculum Plan</b>	<b>Key Stage 5 (Year 12-13)</b>
<p><b>HMCI Amanda Spielman comments on 'curriculum':</b></p> <ul style="list-style-type: none"> <li>• “The yardstick for what school leaders want their pupils to know and to be able to do by the time they leave school.</li> <li>• The national curriculum is an ‘important benchmark’, but the content, structure and how it is developed is down to school leaders to decide.”</li> </ul>	<p><b>Intent of Business KS5 Curriculum: For all students to understand the importance of business to the functioning of society and how businesses operate in the real world.</b></p>

	Year 12		Year 13
<b>Sep - Nov</b>	<ul style="list-style-type: none"> <li>• 3.1 What is business <ul style="list-style-type: none"> <li>○ 3.1.1 Understanding the nature and purpose of business</li> <li>○ 3.1.2 Understanding different business forms</li> <li>○ 3.1.3 Understanding that businesses operate within an external business environment</li> </ul> </li> <li>• 3.2 Managers, leadership and decision making <ul style="list-style-type: none"> <li>○ 3.1.3 Understanding management, leadership and decision making</li> <li>○ 3.2.2 Understanding management decision making</li> <li>○ 3.2.3 Understanding the role and importance of stakeholders</li> </ul> </li> </ul>	<b>-Sep - Nov</b>	<ul style="list-style-type: none"> <li>• 3.7 Analysing the strategic position of a business <ul style="list-style-type: none"> <li>○ 3.7.1 Mission, corporate objectives and strategy</li> <li>○ 3.7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis</li> <li>○ 3.7.3 Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance</li> <li>○ 3.7.4 Analysing the external environment to assess opportunities and threats: political and legal change</li> </ul> </li> <li>• 3.8 Choosing strategic direction <ul style="list-style-type: none"> <li>○ 3.8.1 Strategic direction: choosing which markets to compete in and what products to offer</li> <li>○ 3.8.2 Strategic positioning: choosing how to compete</li> </ul> </li> </ul>
<b>NOVEMBER MOCK EXAM</b>		<b>NOVEMBER MOCK EXAM</b>	
<b>Dec - March</b>	<ul style="list-style-type: none"> <li>• 3.3 Decision making to improve marketing performance <ul style="list-style-type: none"> <li>○ 3.3.1 Setting marketing objectives</li> <li>○ 3.3.2 Understanding markets and customers</li> <li>○ 3.3.3 Making marketing decisions: segmentation, targeting, positioning</li> <li>○ 3.3.4 Making marketing decisions: using the marketing mix</li> </ul> </li> <li>• 3.4 Decision making to improve operational performance <ul style="list-style-type: none"> <li>○ 3.4.1 Setting operational objectives</li> <li>○ 3.4.2 Analysing operational performance</li> <li>○ 3.4.3 Making operational decisions to improve performance: increasing efficiency and productivity</li> <li>○ 3.4.4 Making operational decisions to improve performance: improving quality</li> <li>○ 3.4.5 Making operational decisions to improve performance: managing inventory and supply chains</li> </ul> </li> </ul>	<b>Dec - March</b>	<ul style="list-style-type: none"> <li>• 3.7 Analysing the strategic position of a business <ul style="list-style-type: none"> <li>○ 3.7.5 Analysing the external environment to assess opportunities and threats: economic change</li> <li>○ 3.7.6 Analysing the external environment to assess opportunities and threats: social and technological</li> <li>○ 3.7.7 Analysing the external environment to assess opportunities and threats: the competitive environment</li> <li>○ 3.7.8 Analysing strategic options: investment appraisal</li> </ul> </li> <li>• 3.9 Strategic methods: how to pursue strategies <ul style="list-style-type: none"> <li>○ 3.9.1 Assessing a change in scale</li> <li>○ 3.9.2 Assessing innovation</li> <li>○ 3.9.3 Assessing internationalisation</li> <li>○ 3.9.4 Assessing greater use of digital technology</li> </ul> </li> </ul>
<b>3.9.1</b>		<b>MARCH MOCK EXAM</b>	

<p><b>March - June</b></p>	<ul style="list-style-type: none"> <li>• 3.5 Decision making to improve financial performance <ul style="list-style-type: none"> <li>○ 3.5.1 Setting financial objectives</li> <li>○ 3.5.2 Analysing financial performance</li> <li>○ 3.5.3 Making financial decisions: sources of finance</li> <li>○ 3.5.4 Making financial decisions: improving cash flow and profits</li> </ul> </li> <li>• 3.6 Decision making to improve human resources performance <ul style="list-style-type: none"> <li>○ 3.6.1 Setting human resource objectives</li> <li>○ 3.6.2 Analysing human resource performance</li> <li>○ 3.6.3 Making human resource decisions: improving organisational design and managing the human resource flow</li> <li>○ 3.6.4 Making human resource decisions: improving motivation and engagement</li> <li>○ 3.6.5 Making human resource decisions: improving employer-employee relations</li> </ul> </li> </ul>	<p><b>March - June</b></p>	<ul style="list-style-type: none"> <li>• 3.10 Managing strategic change <ul style="list-style-type: none"> <li>○ 3.10.1 Managing change</li> <li>○ 3.10.2 Managing organisational culture</li> <li>○ 3.10.3 Managing strategic implementation</li> <li>○ 3.10.4 Problems with strategy and why they fail</li> </ul> </li> <li>• Revision</li> </ul>
<p><b>END OF YEAR EXAM</b></p>	<p><b>AS / A-level style paper on AS topics listed above</b></p>	<p><b>May/June</b></p>	<p><b>ACTUAL EXAMS</b></p>
<p><b>Resources to accompany the curriculum</b></p>	<ul style="list-style-type: none"> <li>• <a href="http://www.bbc.co.uk/news/business">www.bbc.co.uk/news/business</a></li> <li>• <a href="https://www.tutor2u.net/business">https://www.tutor2u.net/business</a></li> <li>• </li> </ul>		