

2019-2020 Applied General Business Curriculum Plan	Key Stage 5 (Year 12-13)
<p>HMCI Amanda Spielman comments on 'curriculum':</p> <ul style="list-style-type: none"> • “The yardstick for what school leaders want their pupils to know and to be able to do by the time they leave school. • The national curriculum is an ‘important benchmark’, but the content, structure and how it is developed is down to school leaders to decide.” 	<p>Intent of Applied General Business_KS5 Curriculum:</p> <p>To allow learners to understand:-</p> <p>The role of finance in planning an enterprise, analysing and making financial decisions</p> <p>How business organisations use the human, physical and financial resources at their disposal to achieve their dynamic goals</p> <p>The nature of enterprising behaviour and how this can be personally utilised to best exploit entrepreneurial opportunities within specific market conditions.</p> <p>Each unit is based on four key business themes: people, markets, finance and operational delivery</p>

	Year 12		Year 13
Sep - Dec	Unit 1: Financial planning and analysis <ul style="list-style-type: none"> ○ Investigate how finance can help plan an enterprise, monitor its progress and analyse financial decisions. Unit 2: Business dynamics <ul style="list-style-type: none"> ○ Performance outcome 1: Understand business organisations ○ Performance outcome 2: Investigate current business advantages 	-Sep - Dec	Unit 4: Managing and leading people <ul style="list-style-type: none"> ○ Assessment outcome 1: Investigate the roles of managers and leaders in a changing environment. ○ Assessment outcome 2: Investigate the factors affecting the performance of employees within organisations. ○ Assessment outcome 3: Assess the ability of managers to lead and empower employees. ○ Assessment outcome 4: Assess the use of leadership and empowerment to implement organisational change. Unit 5: Developing a business proposal <ul style="list-style-type: none"> ○ Performance outcome 1: Investigate potential business ideas. ○ Performance outcome 2: Develop a business proposal.
NOVEMBER MOCK EXAM	Unit 1: Financial planning and analysis	NOVEMBER MOCK EXAM	Unit 4: Managing and leading people
Jan - March	Unit 2: Business dynamics <ul style="list-style-type: none"> ○ Performance outcome 3: Consider business dynamics Unit 3: Entrepreneurial opportunities <ul style="list-style-type: none"> ○ Performance outcome 1: Understand enterprising behaviour. ○ Performance outcome 2: Investigate customer value propositions for personal enterprise. 	Jan - March	Unit 5: Developing a business proposal <ul style="list-style-type: none"> ○ Performance outcome 3: Present a business proposal to funding providers. ○ Performance outcome 4: Review a business proposal.
JANUARY EXAM	Unit 1: Financial planning and analysis	JANUARY EXAM	Unit 4: Managing and leading people

<p>March - June</p>	<p>Unit 2: Business dynamics</p> <ul style="list-style-type: none"> ○ Performance outcome 4: Assess business potential <p>Unit 3: Entrepreneurial opportunities</p> <ul style="list-style-type: none"> ○ Performance outcome 3: Consider marketing and operations activities for personal enterprise. ○ Performance outcome 4: Review the risks and uncertainties of personal enterprise. <p>Unit 8: Marketing communications</p> <ul style="list-style-type: none"> ○ Performance outcome 1: Investigate small business marketing communications ○ Performance outcome 2: Plan a marketing communications strategy 	<p>March - June</p>	<p>Unit 8: Marketing communications</p> <ul style="list-style-type: none"> ○ Performance outcome 3: Develop a marketing communications mix ○ Performance outcome 4: Recommend a schedule of marketing communications
<p>END OF YEAR EXAM</p>	<p>Unit 1 resit if deemed appropriate</p>	<p>May/June</p>	<p>Unit 1 and/or 4 resit if deemed appropriate</p>
<p>Resources to accompany the curriculum</p>	<ul style="list-style-type: none"> • https://filestore.aqa.org.uk/resources/business/specifications/AQA-1830-SP-2016.PDF • www.bbc.co.uk/news/business • https://www.merlinentertainments.biz/ 		<ul style="list-style-type: none"> • https://filestore.aqa.org.uk/resources/business/specifications/AQA-1830-SP-2016.PDF • www.bbc.co.uk/news/business